

JASON ALLENTOFF

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EDUCATION

**Bachelor's Degree
Communications**
Monmouth University,
West Long Branch, NJ
Graduated May 2007
3.6 GPA

**Associate Degree
Broadcasting**
Brookdale Community
College, Lincroft, NJ
Graduated May 2005

TECHNICAL SKILLS

PC and Mac OS
Shortcut
VoxPro
Avid I-News
Avid Xpress DV
Audicy
AudioVAULT
Scott Studios
Microsoft Office
Adobe Photoshop
Adobe Dreamweaver
Adobe Audition

EXPERIENCE

Townsquare Media, WOBFM-FM, WOBFM-AM (formerly Millennium Radio) 2009–Present, Morning Drive News Anchor

- Deliver concise, effective three minute newscasts at the top and bottom of the hour
- Enterprise news stories, interview public officials and research relevant leads
- Stay ahead of competing stations with breaking news
- Update stories and provide multimedia content for the station website
- Keep Ocean and Monmouth County residents up to date with social networking feeds
- Hosted public affairs program and call-in morning talk show

Dow Jones and Company, The Wall Street Journal Radio Network 2008–2009, Freelance Tape Editor

- Interviewed economists and assembled audio actualities for the network
- Tracked business news, stock updates and market trends
- Assisted in the editing of podcasts for WSJ.com

Millennium Radio New Jersey

2006–2009, Full Time Field Reporter/Weekend News Anchor

- Conducted compelling interviews and produced hard-hitting, topical news stories
- Covered all broadcasting shifts both in-studio and out in the field
- Responded to breaking news on a 24 hour basis
- Provide news reports to the network flagship station WKXW-FM - New Jersey 101.5

Millennium Radio Shore Group

2005–2006, Promotions Assistant

- Represented five radio stations in a variety of promotional events
- Assisted the promotions director in database management and event preparation

WMCX-FM, Monmouth University Radio

2005–2007, News Director/Reporter/Anchor

- Produced and anchored an hour long weekly newscast about local and campus events
- Managed a team of reporters, delegated news stories and edited audio
- Earned the Professor Rett Rich Award for overall improvement in broadcast performance
- Recipient of the WMCX on-air performance award

Host/Creator, The JMA Show

- Composed playlists, researched news, held contests and planned topics
- Promoted the show via the web which led to world-wide exposure

Web Developer, WMCX.com

- Redesigned and maintained website for college radio station

WeGuardYou.com

2000–2003 Technical Support, CSR, Office Assistant and Webmaster/Designer

- Provided direct contact for web and computer support for the public in the ISP division
- Designed and updated several websites in the company
- Responsible for customer billing and public relations tasks